

A low-angle photograph of the Rhein Tower in Düsseldorf, Germany, against a clear blue sky with some light clouds. The tower's concrete shaft and the glass-enclosed observation deck are visible.

# **Exhibition and Sponsorship opportunities**

[www.feaglobalevents.org](http://www.feaglobalevents.org)



**04-05 October 2018**  
**Düsseldorf, Germany**







## Dear Friend,

It is my pleasure as the President of FEA and a board member of the German Aerosol Association (IGA) to invite you to Düsseldorf in 2018.

The FEA Board of Directors decided several years ago that the FEA would take responsibility and leadership in organizing the Aerosol Congress and Exhibition in Europe.

Our vision is to turn the event into a global meeting point for experts and business partners.

Nowadays, the pace of innovation and technical progress is such that it has become necessary to host the event biennially as opposed to every three years.

To make the event still more attractive, we are extending beyond the technical expert presentations and scheduling inspiring talks, that have little in common apart from their global reach.

Every event will be located in a different, conveniently accessible European city to promote the aerosol industry and form long-term connections.

As Germany is the second biggest aerosol producing country in Europe and because Düsseldorf is an IGA representative, I am convinced that this city is extremely well equipped to promote the aerosol business within and outside of the country.

Let's prepare the bright future of the aerosol industry together with the open and innovative spirit that characterises our industry and that drives sustainability and business success forward.

I look forward to welcoming you to Düsseldorf in 2018.

Rolf Bayersdörfer  
FEA President

Organised by:





# Five reasons why you must attend the FEA Global Aerosol Events in 2018:

- ❖ An ideal environment to meet and share experience with over 1.500 participants coming from all over the world
- ❖ The largest European exhibition of service providers of the Aerosol industry
- ❖ An innovative programme featuring state of the art interactive sessions
- ❖ Outstanding and motivating speakers and experts in all sessions
- ❖ An opportunity to enjoy an exciting experience in Düsseldorf

**40** Countries and **1.500** Participants



# Why get involved with **FEA Global Aerosol Events** in 2018

Sponsoring or exhibiting at the FEA Global Aerosol Events will give you the chance to engage with top level individuals and organisations from the aerosol industry from all over the world.

As a sponsor, you will receive prominent recognition through signage and inclusion in the programme guide. We encourage new and creative ideas that contribute to the quality of the meeting.

## **NEW** - FEA Network Place

FEA Network Place will stand out at the heart of the Exhibition with unmissable social and networking opportunities running alongside the main programme.

The Association Village located within the FEA Network Place will provide the occasion to meet with local representatives, sign up for membership or learn about their achievements.

Professional magazines committed to assisting companies within the aerosol industry will also have a dedicated place in the FEA Network Place. Come and meet them!

## **NEW** Sponsorship Opportunities

### **NEW - 5 Minute Pitch**

Take the opportunity to introduce short business presentations on your products and activities in a casual lounge set up for 50 to 75 delegates during the coffee breaks.

### **NEW - FEApéro**

Do not miss this occasion to network with your peers and service providers during our closing cocktail reception after the sessions on Friday, 5<sup>th</sup> October 2018 from 03:00pm to 04:00pm in the FEA Network Place.

### **NEW - Exhibitors Hunt Pass**

Upon arrival, you will receive an Exhibitors Hunt Pass at the registration desk.

Visit a maximum of sponsors and collect their stamps before 10:00am on Friday, 5<sup>th</sup> October 2018!






Winners will be drawn on Friday, 5 October 2018 during the FEApéro at 03.00pm and must be present to collect their prize.

### **NEW - FEA Exhibitor Award 2018**

As a special recognition for their support and excellence, FEA will reward the efforts of the exhibitors at the event with the Exhibitor Award 2018. The criteria for selection are the visual impact of the stand, the historical presence and attendance at FEA events, as well as the sponsorship contribution.

# Sponsor Packages

We have a wide range of opportunities to help you get noticed at our event, generate new sales leads and promote your company and products. Our bigger supporter packages are flexible and can be tailored to meet your objectives.

| BENEFITS  |  Diamond |  Platinum |  Gold |  Silver |  Bronze |
|---|---|--|---|--|--|
| Complimentary full delegate registration                            | 10  | 6  | 3   | 1  | -  |
| Logo on the name badge  | ✓   | -  | -   | -  | -  |
| Logo on the final programme   | ✓   | ✓  | ✓   | ✓  | ✓  |
| Logo on the congress website  | ✓   | ✓  | ✓   | ✓  | ✓  |
| Logo on the mailings  | ✓   | ✓  | ✓   | ✓  | ✓  |
| Advanced delegate list  | ✓   | ✓  | -   | -  | -  |
| Congress bag insert   | 4 pages   | 2 pages  | 1 page  | -  | -  |
| Seats at the Gala dinner  | 5 seats   | 2 seats  | -   | -  | -  |
| One meeting room at the congress centre                             | ✓   | ✓  | -   | -  | -  |
| 9 sqm booths (in prime location, additional space can be purchased) | ✓   | -  | -   | -  | -  |
| 5-minute pitch on the FEA Network Place                             | ✓   | -  | -   | -  | -  |
| Price   | 80.000 € + VAT  | 50.000 € + VAT   | 20.000 € + VAT  | 10.000 € + VAT   | 5.000 € + VAT  |

## To sum it up, the benefits to exhibitors and sponsors:

- Build visibility for your company in a competitive marketplace
- Target highly influential decision makers and opinion leaders
- Interact face-to-face with 1.500 professionals from across the world
- Give products and services demonstrations, expanding your prospect base and generating new sales leads
- Ensure interaction between suppliers and customers
- Ample networking opportunities with direct access to key opinion leaders
- Establish strategic partnerships
- See emerging innovations and gain exposure to patented new technologies
- Expand loyalty and build opportunities with existing clients
- Give maximum exposure for your company and increase brand awareness position for your Organisation



# Other **Sponsor** Packages

## Gala Dinner Sponsor

The Gala dinner will take place at the congress centre on Thursday 4th October 2018. The dinner is not included with the registration and delegates wishing to attend the dinner need to pay for their reservation. Including 2 congress registrations and 5 tickets for the Gala dinner. Of course your company will be clearly noted as the sponsor in the congress program and at the dinner.



## Wifi Internet Sponsor

Be the exclusive sponsor of the wireless network that allows thousands to stay connected at the event. This sponsor will also have the opportunity to have one message per day featured on the live news.



## Exhibition Coffee Break Sponsor

Conference attendees love a complimentary cup of coffee between sessions! This sponsorship includes napkins branded with your company logo (one color), recognition on signs at the coffee stations, and overall sponsorship recognition.



## Congress Bag Sponsor

Sponsors will have the opportunity to provide congress bags displaying their name and logo which will be distributed to delegates.



## FEApero

Take this opportunity to market your company and leave a lasting impression with conference attendees as we wrap up with a cocktail to celebrate all of our achievements. Display your company's literature and signage during the cocktail event.



## Lanyard Sponsor

Capture the attention of thousands as attendees wear your company's name around their necks and are seen throughout the entire event. This invaluable marketing item will be offered to each and every attendee as they pick up their badge.



## Event Application Sponsor

The App allows attendees to navigate the expo floor, connect with other attendees, view the schedule. Sponsorship of the mobile App will include the company logo and menu pages, a promoted post and welcome message for attendees, and one App notification to be written by the sponsor, approved and scheduled by organizing management.



## Pen Sponsor

Make a lasting impression! Promote your logo on the official event pen, and turn every full-conference attendee into a branding vehicle for your company. This handy pen is sure to be used long after the event, keeping your brand in the hands of potential customers.



## Water Station Sponsor

Water dispensers will be located in various areas of the venue and will be highly frequented by delegates thus posing a great & highly visible branding opportunity.



## Phone Charging Stations

Delegates will be able to charge their mobile devices during the event by using lockable charging stations. Whilst being a useful tool, the stations offer an excellent branding opportunity. The large screens built into the charging stations allow you to advertise to a captive audience.



## Exhibition Hall Banner and Digital Signage

Display your company branding on the banner above the exit doors inside the Exhibition Hall and share your message with all attendees. Digital signage presence will direct attendees to your booth and continue to spread your marketing message.



## Poken - Communication System

Poken is your digital business card and digital briefcase that makes networking extremely fun and efficient. It is a small USB stick that allows you to collect the contact details of colleagues as well as digital documents with a simple touch. Every event participant will receive a Poken upon arrival. Touch it, get it, share it!



## 5-Minute Pitch

Your company will be given the opportunity to introduce short business presentations on your products and activities in a casual lounge set up for 50 to delegates during the coffee breaks. This is a perfect moment to attract attention from the audience! Be creative and make this 5 minutes time productive and interactive!



## Your Logo on the 'Selfie' Contest

During the exhibition, your logo will be displayed on a picture background which will be used during the best group selfie contest. Send us your best self group portraits for a chance to win a memorable surprise. It's selfie time!





# Destination: Central location

As one of Germany's important economic and scientific hubs, Düsseldorf is a popular place for conventions and business events. In addition to classical convention and meeting centres, Düsseldorf Congress Sport & Event GmbH also offers a broad range of special event venues, arenas and unusual incentive ideas. From business events to major international conventions with tens of thousands of participants, we have the right space for it. The excellent international transportation options, an expansive array of hotel accommodations, and quick travel within the city provide optimal conditions.





# Exhibition Layout



Global Aerosol Events  
04-05 October 2018  
Düsseldorf, Germany  
CCD Congress Center Düsseldorf

# Exhibition Registration

## 1. Registration

Companies interested in participating as FEA 2018 Exhibitors, should fill-in the attached registration form, and send it by e-mail to the Event Secretariat.

## 2. Exhibition Fee

Booths may be requested from 9 sqm onwards (3x3)

| Sqm        | Included   | Price per sqm |          |
|------------|--|---------------|----------|
| 9          | 2 exhibitor passes (*)                                 | 550,00 €      | N/A      |
| 18 to 36   | 3 exhibitor passes (*)                                 | 500,00 €      | 600,00 € |
| 45 or more | 4 exhibitor passes (*) + 2 invitations for Gala dinner | 450,00 €      | 550,00 € |

19 % VAT not included (subject to applicable rate when invoicing)

(\*) Exhibitor pass is valid for 2 days and includes:

- Access to the exhibition area
- Coffee Breaks
- Lunches

Additional exhibitor's pass (per person) : 200,00 € + VAT.

- The exhibition registration can be made by filling the form available on the website. You are kindly requested to fill in the form and send it via email or fax to the Event Secretariat.
- Exhibitors badges can be withdrawn at the registration desk, at the congress venue when booths will be handed out to exhibitors from Tuesday 2<sup>nd</sup> October 2018.
- *Please be aware that if exhibitors register participants as delegates, you may benefit from a 20% discount for the second delegate within the same company and onwards.*
- Delegates have access to the exhibition area, coffee breaks, lunches, all congress sessions, congress material and closing cocktails.
- Exhibitors only have access to the exhibition area and if they want to attend the Gala dinner, they will have to buy the ticket separately (subject to availability).
- Tickets for the Gala dinner will be available for sale on the congress website at a later date.



# Delegate Registration

| Delegates registration fees                                      | Before 15 <sup>th</sup> February 2018 | After 16 <sup>th</sup> February 2018 | Registration fee includes  |
|--|---------------------------------------|--------------------------------------|--|
| First delegate full rate   | 600,00 € + VAT                        | 750,00 € + VAT                       | Exhibition pass<br>Congress bag & documents<br>Congress attendance<br>Certificate of attendance<br>Coffee breaks & lunches during 2 days<br>Closing cocktail |
| Second delegate and onwards from the same company (20% discount) | 450,00 € + VAT                        | 600,00 € + VAT                       | Same as above  |
| Visitor (per day)  | 105,00 € + VAT                        |                                      | Access to the exhibition area<br>Coffee breaks & lunch   |
| Gala dinner (per person)   | 175,00 € + VAT                        |                                      | Gala dinner  |

19% VAT not included (subject to applicable rate when invoicing).

## Special offer for the second delegate and onwards:

Please be aware that you may benefit from a 20% discount, applicable on the second delegate within the same company and onwards. In order to be entitled for this discount you must register the first delegate beforehand. Once this first registration has been validated, you will receive an email with the confirmation and a link inviting you to register the following participants.

Please note that each participant should be registered with a different valid address email.

All reservations are to be made in written. The Organisation will not process registrations by phone. Registrations reservations must be made by filling the Delegates Registration On Line form. One form per person.

All payments must be made in Euros (€) by credit card: Visa, Mastercard or American Express. The organisation strongly recommends using the credit card payment.

Bank transfer will be accepted in Euros under request. When using bank transfer as a method of payment, please do not forget to include the following reference in the bank transfer "FEA2018 REGISTRATION FEE" + the name of the participant. All bank charges incurred will be borne by the payee.

A confirmation voucher will be sent once reservation is confirmed. No confirmation will be sent until the Event Secretariat has received the full payment.

Any difference arising in the payments will be collected on site by the Event Secretariat.

In case the registration funds are wired late or, for unexpected reasons, are not credited to the congress account at the time of registration, the original bank receipt will be required, if no proof of payment can be presented, full payment will be requested on site.

Registrations made **after 24th September, 2018** will be processed directly on site.



# Registration **Cancellation Policy**

Cancellations or name changes must be notified in writing to Semico Group.  
Only in special cases, name changes will be accepted for another person in the same company.

Cancellations made before 31st March, 2018 will be refunded 50% of total amount of registration.  
No refunds will be made for cancellations made after 1st April, 2018 or registered participants who fail to attend.

No refunds will be made for cancelled sessions, cancelled lecturers or changes in the congress program.

Any kind of cancellation must be notified in written to [fea2018@semico.be](mailto:fea2018@semico.be)

**Have questions?**

**Need more information?**

**Please call**

**Event secretariat at +32 2 880 04 64**

**or**

**email: [fea2018@semico.be](mailto:fea2018@semico.be)**



# APPLICATION AND CONTRACT FOR STAND SPACE

Please use **CAPITAL LETTERS**

|   |  |
|---|--|
| <b>Company Name:</b>  |  |
| Address:  |  |
| Contact Person:   | Position:  |
| E-mail:   | Website:   |
| <b>Company's Activity:</b> <ul style="list-style-type: none"> <li>• -Consultants</li> <li>• <b>D</b>-Manufactures or Supplier of containers (tinplate/aluminium)</li> <li>• <b>F</b>-Marketers (company marketing its own brand)</li> <li>• <b>Ff</b>-Aerosol Fillers</li> <li>• <b>G</b>-Manufactures or Supplier of Glass Bottles</li> <li>• <b>I</b>-Research Institutes</li> <li>• <b>J</b>-Recycling</li> <li>• <b>K</b>-Protective Caps &amp; Closures</li> </ul>   | <ul style="list-style-type: none"> <li>• <b>M</b>-Machinery</li> <li>• <b>P</b>-Manufactures or Supplier of Plastic Containers</li> <li>• <b>R</b>-Perfumes &amp; Aromatic Distillates</li> <li>• <b>T</b>-Propellants</li> <li>• <b>V</b>-Valves</li> <li>• <b>VT</b>-Accessories for valves</li> <li>• <b>W</b>-Active Ingredients</li> <li>• <b>L</b>-Inside coating lacquers</li> <li>• <b>Others</b></li> </ul> |
| <b>Request for Space:</b>   |  |
| Number of m2:   |  |
| We will need structure: • Yes • No  | Total Amount: (+ 19% VAT)  |
| <b>Method of payment:</b>   |  |
| <p>All payments must be made in Euros (€) to Semico Group, S.A, by one of the following methods (please mark the chosen option). Payments must be made within 8 days of the invoice date, or the space will be released.</p> <ul style="list-style-type: none"> <li>• Bank Transfer: Account holder: Semico Group, N.V. Bank name: <b>KBC Bank</b> IBAN Code: BE66 7360 2706 0943 SWIFT Code: <b>KREDBEBB</b> If you use this method of payment, please do not forget to include the following reference in the bank transfer "FEA2018 Exhibitor", as well as the name of the company, and send a copy of the bank transfer with this form to Semico Group (Exhibitor's office). Please note that exhibitors are responsible for all bank transfer charges.</li> <li>• Credit Card: <ul style="list-style-type: none"> <li><input type="checkbox"/> Visa</li> <li><input type="checkbox"/> Mastercard</li> <li><input type="checkbox"/> Eurocard</li> </ul> </li> </ul> |  |
| Number: _____   |  |
| Expiration date: ____/____/____ Validation number: _____  |  |
| <p>I hereby authorize Semico Group N.V. to charge on this credit card the total amount due as indicated above. On behalf of the Company, I consent and undertake to comply with the exhibition rules and my obligations to exhibit from the moment I sign this contract.</p>  |  |
| <b>Date:</b>  | <b>Name &amp; Last Name: Signature:</b>  |

This form should be completed and returned as soon as possible to:

For inquiries about registration, please contact:

EVENT SECRETARIAT:

Semico Group N.V. - Korte Meer 16-20 - 9000 Gent, Belgium

Tel: +32 2 880 04 64 - E-mail: fea2018@semico.be - Fax: +32 9 233 85 97

A VAT invoice will be issued on receipt of this Application and Contract for Stand Space.

**We're**  
**expecting**  
**you !**



[www.feaglobalevents.org](http://www.feaglobalevents.org)